

## Discussion guide | 2023-2027 Strategy

### Advancing every aspect of child and adolescent health

Use this discussion guide to help you think critically about Children's Wisconsin's new strategy. Then, use this same guide with your team to help them become more familiar with the organization's long-term plans.

**Taking the time now to learn about the new strategy will allow you to shape how you feel about it, pursue answers to questions you may have and anticipate changes and opportunities as the new strategy gets underway. Discussing the strategy with your team will help them identify the critical role they have in achieving our vision of the healthiest kids. We want everyone on our team to understand how their work supports our strategy.**

Review the strategy-on-a-page, and underline or circle words or phrases that get your attention.

- What words or phrases did you underline, and why?

Now read through the content in the summary booklet, taking in the images and additional information.

- Did you have any personal reactions that you are willing to share?
- What about Children's 2023-2027 strategy is familiar?
- What is different from what we do now?
- What is exciting?
- What is uncertain or makes you more curious?

Think about your work and that of your team.

- What work are you or your department already doing that connects to the new strategy?
- How might the strategy shape your work in the next year, and in three or five years from now?
- What is your role in making the new strategy successful?

As you get more familiar with the new strategy, think about a commitment you might make or action you could take.

- What is one way you can keep the new strategy top of mind in your area?
- What actions will you take this year to begin making progress toward the goals in the new strategy?

