

Be Well Fox Valley coalition, Children's Wisconsin working to improve healthy food access

Children's Wisconsin is proud to be part of Be Well Fox Valley. Be Well is a coalition of community members, health systems, business, non-profits, education, philanthropy and the faith community who come together to advance a culture of health and well-being. Be Well focuses on five goals, including to support: healthy local settings to promote healthy choices and behaviors; inclusive public spaces that foster social connections; a regional food system that provides access to healthy and affordable foods; a transportation network that allows for recreation and multimodal options; and strong community and clinical partnerships that help prevent and manage chronic disease.

The health of children is directly impacted by the health of their caretakers. If all individuals in Wisconsin are provided with healthy food options and learn how to prepare nutritious foods, the whole family benefits. Be Well Fox Valley's 2022 strategic framework supports efforts to reduce the burden of diabetes, improve access to healthy and affordable foods for vulnerable populations and to create healthy food environments. As the initiative's work continues, Children's will provide unique insight into the needs of children, support any child-specific program development and support Be Well Fox Valley's overall efforts in the community.