

Indications for Use of Pediatric Formulas

Category	Brand Name(s) Available	Indication(s)
Standard	PediaSure Grow & Gain*, Boost Kid Essentials*, Nutren Jr*	Standard, cow's milk based formula
Fiber-containing	PediaSure Grow & Gain with Fiber*, Nutren Jr Fiber*	Contain added fiber to help maintain normal bowel function
Higher Calorie Density	PediaSure 1.5*, Boost Kid Essentials 1.5*	Greater concentration of calories/mL for volume intolerance, increased calorie needs
Reduced Calorie Density	PediaSure Reduced Calorie*, Compleat Pediatric Original Reduced Calorie	For children with lower calorie needs
Semi-Elemental	PediaSure Peptide 1.0 and 1.5*, Peptamen Jr*	Peptide-based formula for cow's milk protein allergy/intolerance
Elemental	EleCare Jr*, Neocate Jr*, Vivonex Pediatric	100% amino acids, hypoallergenic, malabsorption, cow's milk protein allergy/intolerance that doesn't respond to semi-elemental formula
Food-Based Formula	Compleat Pediatric Original, Compleat Pediatric Peptide 1.5	Formula made from real food ingredients
Plant Based Formula	Kate Farms Pediatric Standard 1.2*, Kate Farms Pediatric Peptide 1.0* and 1.5*, Compleat Pediatric Standard 1.0 and 1.4	Vegan, plant based sole source nutrition with viscosity similar to other formulas
Real Food and Plant Based Formula	Compleat Pediatric Organic Blends (Chicken & Plant Based varieties), Nourish, Real Food Blends	Blended whole foods (thicker viscosity)

^{*}Can be used as oral supplement (see manufacturer's website for available flavors)

For mixing instructions other than standard mixing, please see manufacturer's website

Generic brands of formulas also available including up & up (Target) and Parent's Choice (Walmart)

For a complete list of formulas that are currently covered by Wisconsin WIC, as well as for WIC forms, please visit:

https://www.dhs.wisconsin.gov/wic/professionals.htm