



2025 Pediatric Nursing Conference

Gather, Growth & Gratitude

**Wednesday,
November 5, 2025**

Speaker Biographies

Welcome



Nancy Korom, MSN, RN, NEA-BC, FAAN
Chief Nursing Officer and Vice President
Children's Wisconsin

Nancy Korom has served as vice president and chief nursing officer for Children's Wisconsin since 1997. Nancy is responsible for overseeing the standard of nursing care across the system and is passionate about Children's efforts to ensure the best and safest care for kids and their families. Her work has played a critical role in the designation of Children's as a Magnet recognized organization since 2004.

Nancy earned her Bachelor of Science in Nursing from University of Wisconsin-Oshkosh, and her Master of Science in Nursing Administration from Marquette University-Milwaukee.

Always focused on improving the lives and health of children, Nancy contributes to the community through her volunteer work on local boards and schools of nursing. Nancy was named the Sophie Schroeder Endowed Chair for nursing in 1999 and was inducted as a Fellow in the American Academy of Nursing in 2013.

Opening and Closing Keynote



Donna Wright, MS, RN, NPD-BC
Professional Development Specialist/Consultant
Creative Health Care Management, Minneapolis, MN

Ms. Wright is a nurse and professional development specialist with Creative Healthcare Management in Minneapolis, MN. Donna has degrees in Nursing, Family Sociology, and Adult Education. Donna has worked with many health care organizations to help them create meaningful, effective programs that support professional development and competency assessment for all departments. She is the author of the book, [The Ultimate Guide to Competency Assessment in Healthcare](#) – which has been translated into Japanese and is being used throughout Japan. Her other competency book is: [The Competency Assessment Field Guide](#). She is also one of the co-authors of two national award-winning books, [Relationship-Based Care: A model for transforming practice](#) and [Advancing Relationship-Based Cultures](#).

Donna has also worked with organizations across the globe with competency topics. She has worked on six out of seven continents. The only one she has not worked on is Antarctica.

Donna received her degrees from the University of Minnesota. She has worked in both staff and leadership roles. Her experiences have taken her around the globe to a variety of health care settings including rural Africa. Donna is a member and past president of the Association for Nursing Professional Development and is a recipient of their "Promoting Excellence in Consultation" award and the Marlene Kramer Lifetime Achievement award. Donna is known for her energy and refreshing approach to education and learning.





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Session 1: The Complexity of Pain: A Comprehensive Review

**Note: This session may be eligible for pharmacology credits.*



Andie Hintz, MSN, RN, CPNP-PC, CCRN, CPN
Pediatric Pain & Headache Nurse Practitioner
Children's Wisconsin

Andie Hintz, MSN, APRN, CPNP-PC, is a dedicated Pediatric Nurse Practitioner with a passion for providing compassionate, evidence-based care to children and their families. With a strong background in pediatric nursing and advanced clinical training, Andie brings a holistic and family-centered approach to healthcare, focusing on wellness and the management of acute and chronic conditions in children.

After earning a Bachelor of Science in Nursing (BSN) from Alverno College, Andie gained valuable experience working as a registered nurse at Children's Wisconsin in pediatric acute care, liver transplant and pediatric intensive care for 10 years. Driven by a deep commitment to child health, she pursued a Master of Science in Nursing (MSN) with a specialization in Pediatric Primary Care from Marquette University.

In clinical practice, Andie emphasizes building strong relationships with patients and their caregivers, ensuring that families feel supported and informed throughout every stage of development. Outside of clinical work, Andie enjoys spending time with her husband and 2 kids. Andie is proud to be a trusted healthcare partner for families in the community.

Madalyn (Maddy) Pelky, MSN, RN, PMGT-BC, CPNP-AC, AP-PMN
Pain Management Nurse Practitioner
Medical College of Wisconsin and Children's Wisconsin

Madalyn (Maddy) Pelky is a board-certified Pediatric Nurse Practitioner who has been with the Children's Wisconsin Pain and Headache department for the past 8 years. She sees patients with headaches/migraines and other chronic pain conditions in the clinic as well as hospitalized patients who have both acute and chronic pain issues in areas such as postoperative, post-trauma, sickle cell disease and chronic pain flare ups. She has been board certified in Pain Management Nursing since 2018, has achieved Advanced Practice Competency in Pain Management Nursing. She has been actively involved in various committees throughout the organization and currently is the co-chair of Opioid Stewardship committee.

Session 2: Do Reasons Matter: Assessing Parental Reasons in Pediatric Decision-Making



Annie Friedrich, PhD, HEC-C
Assistant Professor of Bioethics and Medical Humanities;
Co-Chair of the CW Ethics Advisory Committee
Medical College of Wisconsin

Annie Friedrich is an Assistant Professor of Bioethics and Medical Humanities in the Institute for Health & Humanity at the Medical College of Wisconsin. She received her PhD in Health Care Ethics from Saint Louis University with a focus on clinical ethics, pediatric ethics, and empirical research methods. She is a certified clinical ethics consultant (HEC-C) and is the co-chair of the ethics advisory committee at Children's Wisconsin, in addition to serving on other affiliated ethics committees. She is also an ethics educator and teaches bioethics to medical students, graduate students, and other health professionals.





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Session 3: Caring for Victims of Child Maltreatment and Their Families

Judy Walczak, RN, MSN, CPNP, APNP

Pediatric Nurse Practitioner with the CAPS program; APs program
Children's Wisconsin

Judy Walczak received a BSN from UW-Eau Claire in 1984 and spent the early career working at Children's Wisconsin in Critical Care. After obtaining an MSN from UW-Madison, Judy started working at the Child Advocacy Center evaluating children for concerns of child maltreatment. Judy has had an opportunity to help educate health care professionals, social workers, and law enforcement throughout the state about recognizing signs of child abuse and has testified in numerous cases related to child abuse.

Session 4: The Secrets to Delegation and Communication Everyone Needs to Know – the RAA Formula



Donna Wright, MS, RN, NPD-BC

Professional Development Specialist/Consultant
Creative Health Care Management, Minneapolis, MN

Ms. Wright is a nurse and professional development specialist with Creative Healthcare Management in Minneapolis, MN. Donna has degrees in Nursing, Family Sociology, and Adult Education. Donna has worked with many health care organizations to help them create meaningful, effective programs that support professional development and competency assessment for all departments. She is the author of the book, [The Ultimate Guide to Competency Assessment in Healthcare](#) – which has been translated into Japanese and is being used throughout Japan. Her other competency book is: [The Competency Assessment Field Guide](#). She is also one of the co-authors of two national award-winning books, [Relationship-Based Care: A model for transforming practice](#) and [Advancing Relationship-Based Cultures](#).

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Session 5: Think Like a SANE Nurse: Forensic Care Principles for Every Pediatric Nurse



Rachel Madsen, MS-CAM, BSN, RN, SANE-A, SANE-P

SANE Team Supervisor
Children's Wisconsin

Rachel Madsen is a board-certified Sexual Assault Nurse Examiner and the SANE Team Supervisor at Children's Wisconsin in Milwaukee. She leads a team of nurses providing trauma-informed forensic care to pediatric and adolescent survivors of sexual abuse and has helped shape the hospital's SANE program through clinical care, staff training, and policy development.

With over six years in forensic nursing, Rachel is committed to supporting survivors and mentoring nurses entering the field. She currently serves as President of the Wisconsin Chapter of the International Association of Forensic Nurses and is pursuing her Master of Science in Forensic Nursing at Duquesne University. Rachel is honored to be part of a community working to improve care for survivors and strengthen response systems.





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Session 6: Who's Coming at 10pm? Bringing the Team Together for RN Led Night Shift Rounds, an EBP Interdisciplinary Project



Shawn Feltz, BSN, RN, CPN

Registered Nurse
Children's Wisconsin

Shawn Feltz, BSN, RN, CPN is a bedside RN that is passionate about communication and collaboration between nurses and providers.

Jessica Patyk, MSN, RN, CPN

Registered Nurse
Children's Wisconsin

Jessica Patyk, MSN, RN, CPN has been in her RN role at Children's Wisconsin for 16 years.



Ashley Stelter, MS, RN, PCNS-BC, APNP

Clinical Nurse Specialist
Children's Wisconsin

Ashley Stelter is a Clinical Nurse Specialist at Children's Wisconsin with the Herma Heart Institute service line and has served in this role for the last 6 years. She has 18 years of experience as a Pediatric Nurse with 13 years spent as a Clinical Nurse Specialist. She received an Evidence Based Practice award in 2024 as a result of this EBP project.



Jacqueline Zeman, BSN, RN, CPN

Clinical Educator
Children's Wisconsin

Jacqueline Zeman, BSN, RN, CPN has worked at Children's for 17 years. Jackie's current role is the Clinical Educator on West 5. Jackie has a passion for the night shift and when the night shift rounds project was brought up, she immediately jumped to get involved with the project. Who doesn't want to improve communication through multidisciplinary teams on the off shift.



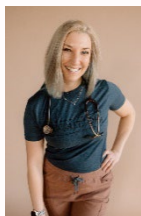


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Session 7: Night shift success: 3 Secrets to reclaiming your sleep, schedule, and sanity



Ashleigh Small, MSN, RN, CCRN, PN1-SSRC

Night Shift Lifestyle Mentor

Flip the Shift Method & Mentorship

Ashleigh Small is a certified NICU nurse by night and a night shift mentor by day. Since starting her career in a Level 4 NICU in 2014, she has become a trusted preceptor, mentor, and advocate for night shift nurses. While earning her MSN, Ashleigh discovered a passion for helping others navigate the challenges of shift work using evidence-based strategies. In 2020, she launched the Flip the Shift Method—a simple, realistic approach to thriving on nights without sacrificing health or happiness. As a wife and now a new mom, Ashleigh understands how complex juggling the overnight schedule can be. Bringing more than a decade of firsthand experience while continuing to work 12-hour nights, Ashleigh mentors new and seasoned nurses to simplify their approach, transforming the way their overnight schedule fits into their real life. She's also certified in sleep, stress management, and recovery, adding depth to her mentorship. Through her mentorship programs and free online community, Ashleigh provides practical tools, support, and encouragement—because night shift nurses deserve to thrive both on and off the clock.

Session 8: Growing Connections: Best practices for optimizing family interactions, from the simple to the challenging



Cori Gibson, MSN, RN, CNL

Program Manager for Child and Family Health Literacy

Children's Wisconsin

Cori Gibson, MSN, RN, CNL, is the Program Manager for Child and Family Health Literacy and Director of the Health Literacy Task Force at Children's Wisconsin. With over 34 years of nursing experience as a leader, educator, and mentor, she has helped teams recognize the important roles health literacy and clear communication play in improving healthcare and how to integrate health clear communication principles into safety, quality, and evidence-based practice initiatives. She has published and presented at local and national conferences on topics integral to quality and safety for patients and families.



Kate Kelley, CPXP

Experience Education Consultant

Children's Wisconsin

Kate Kelley has been a member of the Child & Family Experience team at Children's Wisconsin for over 8 years. As a certified patient experience professional, she has supported clinical teams in improvement work and education of experience fundamentals. As a facilitator of compassion and empathy-based programming, she brings vast expertise on person-centered care and caring communication.

Ryan Bessette

Public Safety Supervisor

Children's Wisconsin

Ryan Bessette has been with Children's Wisconsin in Public Safety for over 10 years and has been in the health care field for almost 15 years.





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Session 9: Artificial Intelligence in Healthcare: The Future has Arrived

Peter Roloff, MD, CPE

Associate Chief Medical Information Officer, Pediatrician
Children's Medical Group

Dr. Peter Roloff, MD, CPE, is a dedicated pediatrician at Pewaukee Pediatrics and serves as the Primary Care Associate Chief Medical Information Officer. Dr. Roloff completed Medical School at the University of Wisconsin and residency at Nationwide Children's Hospital in Columbus, Ohio. He is board certified in Pediatrics and Clinical Informatics and has been with Children's over the past 2 years. Over the past two decades, he has been at the forefront of healthcare transformation, implementing cutting-edge technologies and innovative care models to enhance pediatric practice and improve health outcomes for children in the community. With a strong foundation in clinical medicine and healthcare workflows, Dr. Roloff has been instrumental in leading the deployment of AI-driven tools within the medical group. As Epic advances its AI capabilities at an exponential pace, he carefully evaluates and integrates solutions that optimize clinical efficiency and elevate patient care. His mission is clear—leveraging technology to support pediatric caregivers in delivering the highest-quality care and striving to make our children the healthiest in the nation.

