

Campaign Activity Ideas

There are many ways to create anti-bullying awareness in your school. Here are a few examples:

- **Create public service announcements.** Write short tips to help stop bullying or how to get help with bullying. Include them in your school's morning announcements.
- **Create posters or signs to post around school.** Don't forget places where bullying can be more likely to occur like in the cafeteria, bathrooms and hallways.
- **Create a pledge wall.** Cover a wall in a visible area of the school with paper. Students can add an anti-bullying message to it. All students in the school can choose to sign the wall to pledge not to bully others and to help if they see someone being bullied.
- **Chalk it up!** Write anti-bullying messages on sidewalks in chalk to raise awareness on bullying prevention.
- **Give out Acts of Kindness Awards.** Ask students to nominate other classmates who have demonstrated positive bystander behavior (helping, telling or standing up for those being bullied). Announce awards over the loudspeaker or hold a special assembly to honor students who are making a difference against bullying.
- **Write articles.** Write an article to be included in the school newsletter. Or write something for your school's website about bullying prevention. You could also include quizzes, cartoons or an advice column.
- **Hold a Stop Bullying Now T-shirt Day.** Have shirts printed with an anti-bullying phrase or logo (you can first hold a contest to vote on one for the school). Or, declare a certain color for everyone to wear to show their support of all the anti-bullying efforts.

Explore more ideas and tools to make your campaign a success at www.stopbullying.gov

