

CHILDREN'S SERVICE SOCIETY

of Wisconsin



Kids deserve the best.



2018 ANNUAL REPORT

CHILDREN'S SERVICE SOCIETY of Wisconsin

Children's Service Society of Wisconsin (CSSW), a member of Children's Hospital and Health System, Inc. (Children's) contributes to Children's vision for Wisconsin's children to be the healthiest in the nation. For more than 125 years CSSW has improved the lives of children and families through effective and nurturing programming with a goal to build, sustain and enhance a nurturing environment for Wisconsin's children and youth. CSSW has evolved to become the largest not-for-profit, non-sectarian provider of community-based child and family services and child welfare services in the state.

Core service areas include Mental and Behavioral Health, Out-of-Home Care, Child Welfare, Family Preservation and Support, Child Advocacy and Protection, and Community Education and Injury Prevention. Service providers positively impacted the lives of more than 14,000 children and families in 2018.

Our services, combined with the medical expertise of Children's Hospital of Wisconsin, bring child health and welfare together to transform the health and well-being of children, families and communities - because kids deserve the best.



Did you know?

Staying healthy is mostly about what happens outside the doctor's office.

10%

In fact, only 10% of our health comes from access to **quality health care**.

20%

The rest comes from:
The world around us
(home, school, community)

30%

What we're born with
(family history)

40%

The choices we make
(food, exercise, safety)

STATEWIDE Presence

ANTIGO

N4013 US Hwy. 45
Antigo, WI 54409
(715) 627-1414

BARABOO

626 14th St., Suite A
Baraboo, WI 53913
(608) 356-3019

BLACK RIVER FALLS

W11109 Rogers Rd.
Black River Falls, WI 54615
(715) 284-3001

BURLINGTON

c/o Love, Inc.
480 South Pine St.
Burlington, WI 53105
(262) 763-6226

EAU CLAIRE

2004 Highland Ave., Suite M
Eau Claire, WI 54701
(715) 835-5915

ELKHORN

W4063 Hwy. NN
Elkhorn, WI 53121
(262) 741-1440
(262) 743-2221

JANESVILLE

32 E. Racine St., Suite 190
Janesville, WI 53545
(608) 314-9006

KENOSHA

8207 22nd Ave., Suite 155
Kenosha, WI 53143
(262) 652-5522

MADISON

1716 Fordem Ave.
Madison, WI 53704
(608) 221-3511

MARSHFIELD

725 S. Central Ave.
Marshfield, WI 54449
(715) 387-2729

MERRILL

712 East 2nd St.
Merrill, WI 54452
(715) 539-9228

MILWAUKEE - 76th Street

Fair Park Business Center
620 S. 76th Str., Suite 120
Milwaukee, WI 53214
(414) 453-1400

MILWAUKEE - ASCENSION LUTHERAN

1300 S. Layton Blvd., Room S-301
Milwaukee, WI 53215
(414) 294-3849

MILWAUKEE - PARKLAWN

4340 N 46th St.
Milwaukee, WI 53216
(414) 444-5760

MILWAUKEE - SOJOURNER

FAMILY PEACE CENTER
619 West Walnut St.
Milwaukee, WI 53212

MILWAUKEE VISITATION CENTER

6737 W. Washington St., Suite 3115
Milwaukee, WI 53214
Reception A: (414) 337-4492
Reception B: (414) 337-4493

NEENAH

325 N. Commercial St., Suite 400
Neenah, WI 54956
(920) 969-7955

RACINE

8800 Washington Ave., Suite 100
Mount Pleasant, WI 53406
(262) 633-3591

RHINELANDER

3716 Country Drive
Rhineland, WI 54501
(715) 361-6300

STEVENS POINT

1466 Water St., Suite 2
Stevens Point, WI 54481
(715) 341-6672

STRATFORD

Chamber of Commerce Bldg.
300 Larch St.
Stratford, WI 54484

WAUSAU

705 S. 24th Ave., Suite. 400
Wausau, WI 54401
(715) 848-1457
FRC: (715) 845-6747

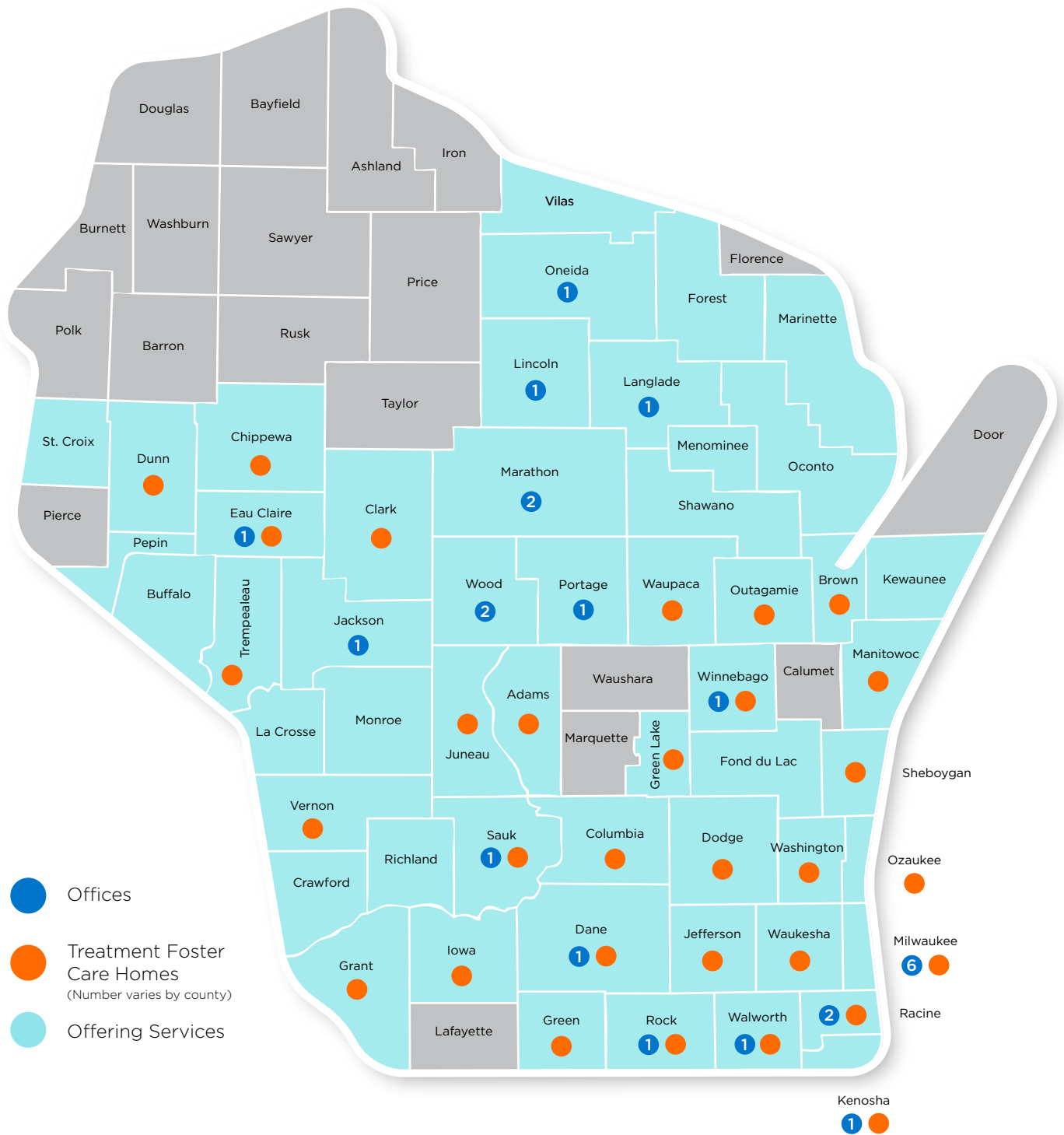
WAUWATOSA

Woodlake III-Business & Tech. Ctr.
10200 W. Innovation Drive, Suite 350
Wauwatosa, WI 53226
(414) 337-1298

WISCONSIN RAPIDS

320 W. Grand Ave., Suite 205
Wisconsin Rapids, WI 54495
(715) 421-2730

*For a list of services provided at
each location, please see:
www.chw.org/location-directory*



2018 Financial results (pre-audit)

Operating Revenue

Service fees	\$1,950,459
United Way	\$1,532,649
Fundraising	\$1,238,805
Purchase of service	\$31,863,634
Other	\$126,754

Total Operating Revenue \$36,712,301

Operating expenses

Mental and Behavioral Health	\$3,768,976
Out-of-Home Care	\$27,601,650
Family Preservation and Support	\$5,765,065
Child Advocacy and Protection	\$1,337,624
Community Education and	
Injury Prevention	\$1,102,080
Institute for Child and Family Well-being	\$822,420
Other	\$339,333

Total Operating Expenses \$40,737,148

Income (Loss) from Operations \$(4,024,847)

Net Nonoperating Gain (Loss) \$4,498

Excess (Deficit) of Revenue over Expenses \$(4,020,349)

YOUR SUPPORT IS NEEDED

Our vision is that Wisconsin's children will be the healthiest in the nation. As a private, not-for-profit organization, we cannot do it alone. We receive funding from federal, state and county contracts, United Way, and client fees, but could not continue providing many services without the support of individual, corporate, and foundation donations. Critical services such as Mental and Behavioral Health and Child Advocacy Centers are only partially funded by sustainable revenue streams and require financial support from other sources. Donations help us improve the health of our most at-risk children and families across the state.



PROGRAM Descriptions

MENTAL AND BEHAVIORAL HEALTH

Children's provides counseling services to reduce stress and conflict within families, improve parenting skills, help children and families deal with traumatic situations, and address behavioral and social challenges. Our experts trained in several evidence based models including Parent-Child Therapy, a research-based intervention for young children with emotional and behavioral issues in which parents are coached on how to improve the parent child relationship and create positive interaction patterns.

OUT-OF-HOME CARE

Children's provides out-of-home care and adoption services to help match displaced children with loving, caring homes. Our goal is to ensure permanent, safe and nurturing environments for all Wisconsin children.

Family visitation services provide highly individualized visitation and exchange services to high-risk families.

Children's provides public child welfare services in Milwaukee County under a state contract. Services are guided by family-centered practice and focus on safely reunifying families.

FAMILY PRESERVATION AND SUPPORT

Through our home visiting programs, parent educators trained in Parents as Teachers curriculum provide in-home parent education and child development services to families with children younger than age 5.

Our Family Resource Centers provide parents and caregivers with information and support to promote the healthy growth and development of children and to strengthen family relationships. Through parenting education programs, we provide families with the knowledge and tools they need to support their children's development.

CHILD ADVOCACY AND PROTECTION

Children who are victims of abuse or neglect need a safe place to talk about what happened to them and to get the medical care they need. Our Child Advocacy Centers provide the support these children and their families need.

COMMUNITY EDUCATION AND INJURY PREVENTION

Children's keeps communities, families, and children safer and healthier through innovative programs such as Project Ujima, Volunteer Respite, Awareness to Action, and Prevent Child Abuse Wisconsin.

INSTITUTE FOR CHILD AND FAMILY WELL-BEING

The Institute is a collaboration between Children's Hospital of Wisconsin and the Helen Bader School of Social Welfare at the University of Wisconsin-Milwaukee. The Institute aims to improve the lives of children and families by designing and implementing effective programs, conducting cutting-edge research and evaluation, and promoting change through policy and advocacy.

By the **NUMBERS**

Mental and Behavioral Health

Includes individual counseling, psychological testing, group counseling, and school-based mental health

2,962 Families and kids served

Out-of-Home Care

Family Case Management _____	1,981
Intensive In-Home _____	135
Project Home _____	85
Respite _____	976
Special Needs Adoption _____	440
Treatment and Regular Foster Care _____	218
Supervised Visitation and Visitation Centers _____	488

4,323 Families and kids served

Family Preservation and Support

Community Response (including groups) _____	304
Home Visiting (early childhood services) _____	704
Family Support, SEFEL, Early Childhood Connector Zone, and Education and Employment Specialist programs _____	522
Family Resource Centers (including group based programming and Triple P) _____	4,034

5,564 Families and kids served

Child Advocacy and Protection

Includes services provided at Child Advocacy Centers

1,243 Families and kids served

Community Education and Injury Prevention

Project Ujima _____	367
Volunteer Respite _____	66

433 Families and kids served

Children's Hospital of Wisconsin also provides Mental and Behavioral Health and Child Advocacy and Protection Services that are not reflected above.





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