



We're challenging you

# Join us on our mission for safer roads, and get rewarded for it!

Get ready to harness the incredible power of teamwork and embrace some friendly competition! We're inviting young drivers like you to join us in making a huge difference in our communities while scoring big for road safety.



What is the Safe Roads Challenge

## A fun and engaging movement rewarding positive driving behavior

This initiative is designed to raise awareness about safe driving practices and encourage responsible behavior on the roads to reduce injuries and fatalities caused by vehicle collisions. Through friendly competition, positive reinforcement, rewards, and collaboration, we can make it happen!

Our why

## Every day, 320 vehicle collisions take place in Wisconsin; And every 1.6 days, someone dies.

We want to change this narrative, and we need your active participation. We believe that together, we can make a greater impact in making our roads safer for everyone.

Source: Centers for Disease Control and Prevention (CDC)

Why you should participate

## Earn rewards just by driving safely while contributing towards a bigger cause



Earn exciting rewards from your favorite brands



Improve your driving habits



Compete with your colleagues and climb the leaderboards



Be a leader in your communities and set an example



Reduce your carbon footprint



Contribute to your community safety

# Get started in 4 easy steps

1

Download the TrypScore app from your mobile application store by scanning the QR code or clicking the link below:



<https://download.trypscore.com/NIAY/6msqrpfm>

2

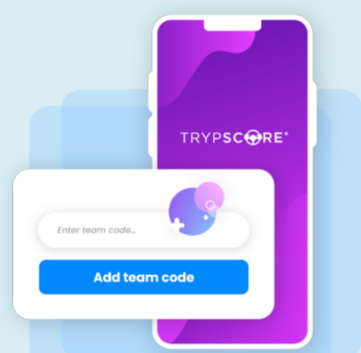
Sign up and create a TrypScore account.

Make sure you select the right settings based on your mobile device.



3

Enter your join code to be part of a team. Visit our Getting Started page to find your county and its designated join code.



[landing.medidastechnologies.com/getting-started-src-wisconsin](https://landing.medidastechnologies.com/getting-started-src-wisconsin)

4

Sign in to your Safe Roads Challenge Dashboard.

Get in-depth access to your tryps, scores, challenges and rewards.



[dashboard.saferoadschallenge.com](https://dashboard.saferoadschallenge.com)

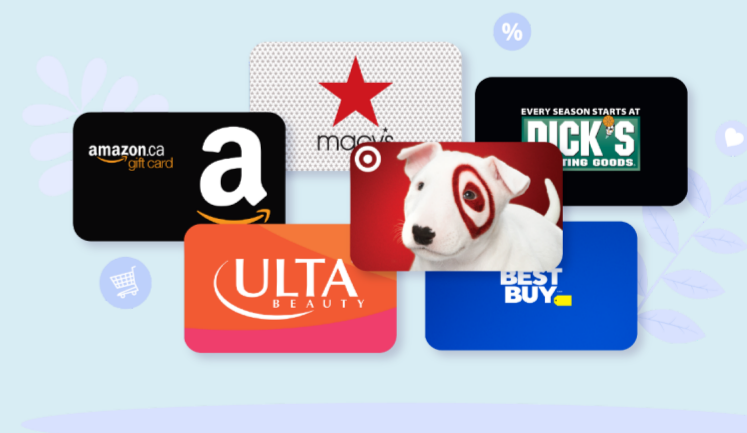
“

This app actually has improved my driving habits. I appreciate how easy the app is to use and the opportunity to win daily with it, not just with the yearly prize. I highly recommend it!

— Lindsey, 2021 Drive Free for a Year Winner

What you can win  
**Some of the rewards waiting for you**

We made sure to only **deliver awesome gift cards** from your favorite brands! Here are some **brands waiting for you** in our prize vault:



**Are you up to the challenge?**

Scan the QR code or go to [landing.medidasgroup.com/getting-started-src-wisconsin](https://landing.medidasgroup.com/getting-started-src-wisconsin) to learn more and help you get started.



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