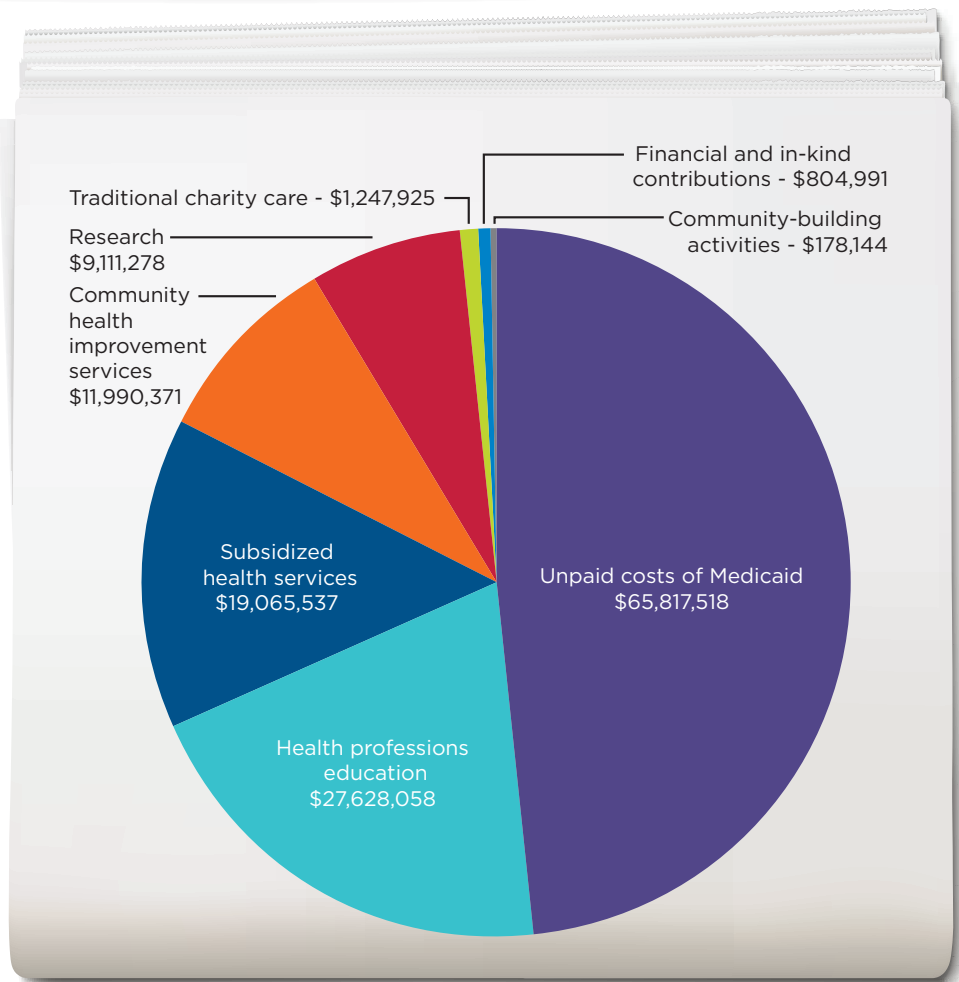


2020 Community Benefits Overview

At Children's Wisconsin, we recognize our role and responsibility in improving community health. We are committed to investing our resources to ensure children and families receive the care, education and support they need to be healthy and well.

Children's is proud to offer many programs and services that positively impact the health of Wisconsin residents. While this report provides an overview of solely Children's investment in addressing community health, we also rely on the generosity of our many individual, corporate, government and foundation donors. These gifts and grants not only allow us to provide the best care, advocacy, research and education, but also help support many of our programs and services that are critical to improving community health and well-being. In addition, we are grateful to partner with many community organizations, working collaboratively to achieve our common goals. During the COVID-19 pandemic, the generosity and support of our community and government partners solidified Children's position as the place to help kids be healthy and well. Importantly, Children's commitment to providing high-quality clinical care and meeting community needs remains strong.



In 2020, Children's invested more than \$135 million in community benefits. This includes providing \$65.8 million in unreimbursed care to ensure kids have access to high-quality, pediatric-focused health care, especially those covered by Medicaid and children burdened by systemic health inequities. With additional support from our donors, we continue to invest in and serve our community because kids deserve the best.

Our vision: Wisconsin's kids will be the healthiest in the nation.

- Largest not-for-profit, community-based agency serving children, youth and families in the state
- Only not-for-profit, independent children's hospital in the state 100 percent dedicated to caring for kids
- Ranked in six major pediatric specialties by *U.S. News & World Report*
- Employs two-thirds of Wisconsin's top pediatric doctors
- 51 percent of patients covered by Medicaid



Kids deserve the best.

Addressing community needs

Our community-benefit activities respond to and address community needs and aim to improve the health and well-being of residents across Wisconsin. Children's invests in core areas identified by the IRS, such as child and family health, community education and family support.

Unpaid costs of Medicaid: \$65,817,518

- Children's remaining costs when government payments received are less than the cost of providing care to those covered by Medicaid

Health professions education: \$27,628,058

- Undergraduate training, residency education, continuing medical education, internships and other health professions education

Subsidized health services: \$19,065,537

- Clinical programs and service lines that meet an identified community need, particularly for some of our most vulnerable children, and whose revenues do not exceed the cost of care

Community health improvement services: \$11,990,371

- Services, programs and education that extend beyond patient care activities to help ensure kids, families and communities are healthy and safe

Research: \$9,111,278

- Pediatric clinical and community health research and studies conducted through Children's Research Institute

Financial assistance/charity care: \$1,247,925

- While many children in Wisconsin have access to health insurance through public or private options, Children's provides free or discounted health services to those who cannot afford to pay or who meet our financial assistance policy criteria.

Financial and in-kind contributions: \$804,991

- Children's supports local organizations and important causes that positively impact our community, through both financial contributions and staff participation on community boards and committees addressing community health issues.

Community-building activities: \$178,144

- Children's involvement in and support of coalitions and initiatives addressing important issues, including economic, workforce and leadership development and other community support



Kids deserve the best.